Things Happen:
Safeguard your Identify

From the industry leader in employee identity protection
agenda

1. Identity theft
2. About Allstate Identity Protection
3. Allstate Identity Protection coverage
4. Portal walkthrough
5. Q&A
We trust companies to store our personal and financial information when we do business with them, but sometimes even the most trusted organizations experience a hack or breach. This creates enormous opportunities for identity thieves. **with convenience comes risk**

We trust companies to store our personal and financial information when we do business with them, but sometimes even the most trusted organizations experience a hack or breach. This creates enormous opportunities for identity thieves.
families face growing risks

Digital dependence:
Families are spending more time online than ever before, and their risk is rising.

Increased danger:
Children are targeted by cybercriminals, predators, and even their own peers at alarming rates.

More hardships:
Families experience more fraud incidents, greater losses, and longer remediation times.

5x
Children are spending 5x more time online

2x
families are 2x as likely to become victims of identity theft

3x
Fraud losses are 3x higher for families

ParentsTogether.org, 2020
Javelin Research, Identity Fraud & Families: Impacts of a Digitally Connected Life, 2020
identity fraud could cost you more than you think

Everyone has financial and social data in the digital space and a breach exposing any of that information could keep your family from thriving.

Identity fraud losses in 2020:

$56B

identity theft is:

• Financial accounts opened in your name
• Credit cards opened in your name
• Medical care provided in your name
• Someone arrested provides your personal information
• Someone uses your Social Security number to file for government service
• Someone files taxes in your name
• Someone creates a new identity by combining your information with someone else’s (synthetic fraud)

*Note: if a victim gives out Personal Identifying Information in a scam, or through a hack, this could become identity theft if acted upon

identity theft is not:

• Fraudulent credit or debit card transactions
• Public information online
• Your personal account(s) being sent to collections for lack of payment
• Scams (phone, email, etc.)
• Hacked electronics or theft
• Hacked email
dark web activity

$2
Cost of a Social Security number on the dark web

$17
Cost of credit card numbers and account information

$1,000
Cost of a medical record

Sources:
PrivacyAffairs, “Dark Web Price Index 2021,” 2021
HealthCloudThieves, “Tens of thousands of patient records posted to dark web” 2021
Cybercriminals are always finding new ways to use personal data for fraud, especially in today’s rapidly changing world. Identity theft can be time-consuming and expensive to resolve, and it can delay victims from achieving financial milestones like buying a first home or a new car.

Nearly **70%** of victims are unable to pay bills

More than **66%** noted their identity theft left them in debt

**83%** said they were turned down for credit or loans (such as student, mortgage, or personal)

*Identity Theft Resource Center, "Consumer Aftermath Responses: Non-Pandemic Related," 2021*
introducing the **best** protection for families at the lowest price available

- Founded in 2008
- The industry leader in employee identity protection
- A+ rating with the Better Business Bureau
- Best-in-class customer care
- Broadest definition of family in the industry
- Allstate has been protecting what families love most for over 90 years

**100%**
U.S. based

**99%**
post-remediation satisfaction

**>5M**
members protected
Digital security is always changing, so we are constantly evolving our approach with responsive protection systems that blend proven measures with cutting-edge technology. We’re dedicated to keeping your data safe.

**World-class security**

- **We’re serious about security**
  SSAE18 SOC 1 and SOC 2 Type 2 accredited, updated annually

- **We’re consistently reliable**
  Perfect track record with 99.99% site uptime

- **We use two-factor authentication**
  For even stronger protection and peace of mind
WHY CHOOSE US?

innovative technology and best-in-class remediation

Measuring our impact:

5M
We’re now protecting more people than ever, around 5 million lives.

11M
We sent more than 11 million alerts to our participants, warning them of potential fraud.

$12M
We closed nearly $12 million in fraudulent credit lines.

$35M
We helped save members almost $35 million in potential lost wages.

We helped save our members:
1.26 million hours = 53,000 days = 144 years
When fraud occurs, unraveling it can be overwhelming and costly. Should you experience fraud, we’ll go the extra mile to resolve your case and restore your identity, saving you time, money, and stress.

**WHY CHOOSE US?**

we're your dedicated team

When fraud occurs, unraveling it can be overwhelming and costly. Should you experience fraud, we’ll go the extra mile to resolve your case and restore your identity, saving you time, money, and stress.

**Training**
- CITRMS (Certified Identity Theft Risk Management Specialist)
- Industry best practices in identity remediation
- Extensive education on security protocols for identity fraud prevention

**Case management**
- 100% U.S.-based, in-house case managers
- All pre-existing conditions accepted
- Dedicated specialists manage cases
- Consistent follow up with creditors and merchants to reach resolution
- Fraud resolution tracker

**The proof is in the protection**
- 99% are satisfied with their customer care experience
- 98% are satisfied with how their problem was resolved on their first call
- 99% are satisfied with their recovery in cases of identity theft
your Allstate Identity Protection Pro+ coverage

Family protection
- Protection for family ("under roof, under wallet")**
- Senior family coverage (parents, grandparents, and in-laws age 65+)**
  - Elder fraud protection**
  - Elder Fraud Center**
  - Scam Support**
- Family digital safety tools**
  - Web filtering**
  - Screen time management**
  - Parental monitoring**
  - Location tracking**
- Deceased family member coverage†**

Identity and financial monitoring
- Auto-on monitoring‡
- Rapid alerts
- Identity Health Status
- Allstate Security Pro® emerging threats and scam alerts
- High-risk transaction monitoring
- Credit and debit card monitoring
- Bank account transaction monitoring
- 401(k) and HSA account monitoring
- Student loan activity alerts
- Financial transaction monitoring
- Lost wallet protection
- Dark web monitoring for personal data and passwords
- Human-sourced intelligence
- IP address monitoring
- Social media account takeover monitoring
- Sex offender alerts
- Mobile app with biometric authentication security

Privacy and data monitoring
- Allstate Digital Footprint℠
  - Personalized online account discovery
    - Privacy insights
    - Privacy management tools
    - Data breach notifications
- Robocall blocker
- Ad blocker
- Solicitation reduction

Credit
- Tri-bureau credit monitoring
- TransUnion credit monitoring
- Credit score tracking
- Unlimited TransUnion credit scores
- Annual tri-bureau report and score
- Credit freeze assistance
- Credit lock (adults & minors)
- Credit report disputes

Restoration
- Full-service remediation support
- Remediation for pre-existing conditions
- Fraud resolution tracker
- Specialized unemployment fraud support
- Unemployment Fraud Center
- Stolen tax refund advance
- Up to $1 million reimbursement for identity theft expenses & stolen funds***
  - 401(k)/HSA fraud
  - Deceased family member fraud
  - Home title fraud
  - Professional fraud expense reimbursement
- Up to $500 stolen wallet emergency cash†
- Tap-to-call from mobile app
- Help Center

** Only available with a family plan.

*** For Allstate Identity Protection Pro+ members, the aggregate limit for an individual or family plan is $1 million in one year.

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

‡ Level of automatic monitoring dependent on enrollment method and information shared with Allstate Identity Protection.

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Certain features require additional activation. Features may be updated or modified. Ransom payments are not reimbursed.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.
Automatically enabled, once you sign up:

• Credit monitoring
• Dark web monitoring (your name, date of birth, address and Social Security number)
• High-risk transaction alerts (your name, date of birth, address and Social Security number)

Enabled by subscriber manually:

• Dark web monitoring (IP address, driver's license, etc.)
• Financial threshold monitoring (add your financial accounts)
• Social media account takeover monitoring (link your accounts)
Enrolling in a family plan allows you to extend coverage to loved ones. We offer the broadest definition of family in the industry, using “under roof, under wallet” as our guideline. Dependents at any age who live within the employee’s household or are supported financially by the employee are eligible to enroll.

And now we’re extending our coverage definition to include:

• Parents
• In-laws
• Grandparents

Regardless of where they live or whether they receive any financial support from our participants.
Why two-factor authentication?

Two-factor authentication provides an added layer of protection to members' accounts.
 Alerts can be sent via email or text message, based on your selections. Log in or use our app to address alerts.
credit monitoring

Allstate Identity Protection Pro+ credit monitoring includes:

- Tri-bureau credit score
- Tri-bureau credit report
- Credit lock
- Credit report disputes
- Notifications when we detect credit activity
credit lock

With an Allstate Identity Protection Pro+ plan, our Credit Lock feature allows you to lock your credit report to prevent unauthorized inquiries or new accounts with TransUnion.
enabling credit lock

After verifying your identity, you will be able to lock your TransUnion credit report with the click of a button, limiting access of third parties and keeping you more secure.
annual credit report and credit disputes

Keep an eye on your accounts by viewing your annual tri-bureau credit report.

You can also submit a dispute regarding any incorrect information on your TransUnion credit report directly through the portal.
dark web monitoring

Enter your information including email addresses; numbers from driver’s licenses, credit cards, passports; and other sensitive items. Should we discover any of the items entered here on the dark web, you will receive an alert.
financial transactions

- Add financial account information to activate monitoring for suspicious activity on your connected bank accounts
- Default thresholds automatically appear
- Adjust your thresholds with the dropdowns
- Edit information and thresholds on a variety of accounts such as savings, debit, HSAs, and 401(k)s
Your digital footprint is a record of your online activity. It includes the sites you’ve visited, the places you’ve shopped at, and the accounts you’ve created. All of this activity could leave you exposed to breach or fraud.

Use Allstate Digital Footprint to see and manage your personal data:

- Enter your email address in the "Digital Footprint" tab
- See a list of your digital connections, including the ones you may have forgotten about
- We’ll scan your digital footprint weekly and notify you if we uncover any new connections
- Use the privacy management tools to manage your personal data:
  - Get privacy insights to gain awareness on how companies use and share your data
  - Unsubscribe from unwanted accounts
  - Send a request to a company to delete your data
social media account takeover monitoring

- Extend monitoring and alerts to anyone included in your coverage
- We look for suspicious activity that might indicate you’ve been hacked
- Monitoring includes alerts for malware links, phishing links, spam links, or links from sites that are connected to illegal content
- Monitoring for explicit content is available for accounts you add from Twitter and YouTube
sex offender alerts

If a registered sex offender moves into your neighborhood, we'll notify you. Turn on notifications in your portal to receive monthly alerts updating you when sex offenders are found in your ZIP code.
elder fraud protection

Elder Fraud Center and scam support

Access our helpful resource hub built specifically for seniors, their families, and caretakers to easily understand and protect against scams or threats. Our identity specialists can provide customized care for older family members to identify and resolve scams or fraud, as well as create a plan together for proactive protection.
**robocall blocker**

Use the Robocall blocker to intercept scam and telemarketing calls before they reach you.

**ad blocker**

With Ad blocker, you can set up automated blocking for unwanted advertisements, prevent data gathering by online trackers, and whitelist websites you trust.
how to get the most out of Allstate Identity Protection

- Verify credit monitoring to receive rapid alerts
- Add any enrolled family members to activate features for them
- Add credentials to dark web monitoring for alerts when important personal information, like your email address or passwords, is compromised

- Set up financial transaction monitoring for your financial accounts
- Activate Security Pro® for personalized alerts and subscribe to text alerts
- Download our app to see and respond to alerts from anywhere
Questions?

Customer Care available 24/7/365:
(P) 1.800.789.2720
(E) customercare@aip.com